

## Abies nordmanniana – Ambrolauri, Tlugi, Georgia – Crop 2013

January 2014, 1336

Block 12: DK/13/10691/GE/C1302 and Block 20: DK/13/10691/GE/C1303

HedeDanmark a/s, Seed offers seed of *Abies nordmanniana* collected in Block 12, located in the south-western part of the Tlugi slope, which is the lower part of the slope. We also offer seed collected in Block 20, located in the north-eastern part of Tlugi, adjacent to our barn for storage and drying of cones.

The fact that the two blocks are located 5-6 km apart we see as an advantage to our customers because seed setting and quality in the two blocks vary from year to year. As in previous years seed from the two blocks will be collected and kept apart, and both will have its own documentation regarding seed quality and certificate number. Both blocks have good cone setting and uniform flowering, and we expect no difference between the two blocks – neither physically nor genetically.

The cone setting in 2013 was of almost maximum size in our two blocks, and the quality of seed and cones was really good. Our ongoing focus on optimum handling of the cones with subsequent purification and handling of seed makes it possible for us to offer seed of a high quality this spring.

Being a well-reputed seed company with many years of experience, we know that the basis for a high seed quality begins with the collection and subsequent optimum handling of the seed. Therefore, HedeDanmark a/s, Seed has ongoing focus on optimizing the individual processes – from organising the harvesting to the germinated seed is delivered to the customer.

Ultimately, that focus produces a successful plant production of a documented good genetic origin to the benefit of the entire value chain within the Christmas tree production of Nordmann fir.



Seed setting in block 12, 2013



The harvest in 2013 is weighed

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## Guarantee of origin

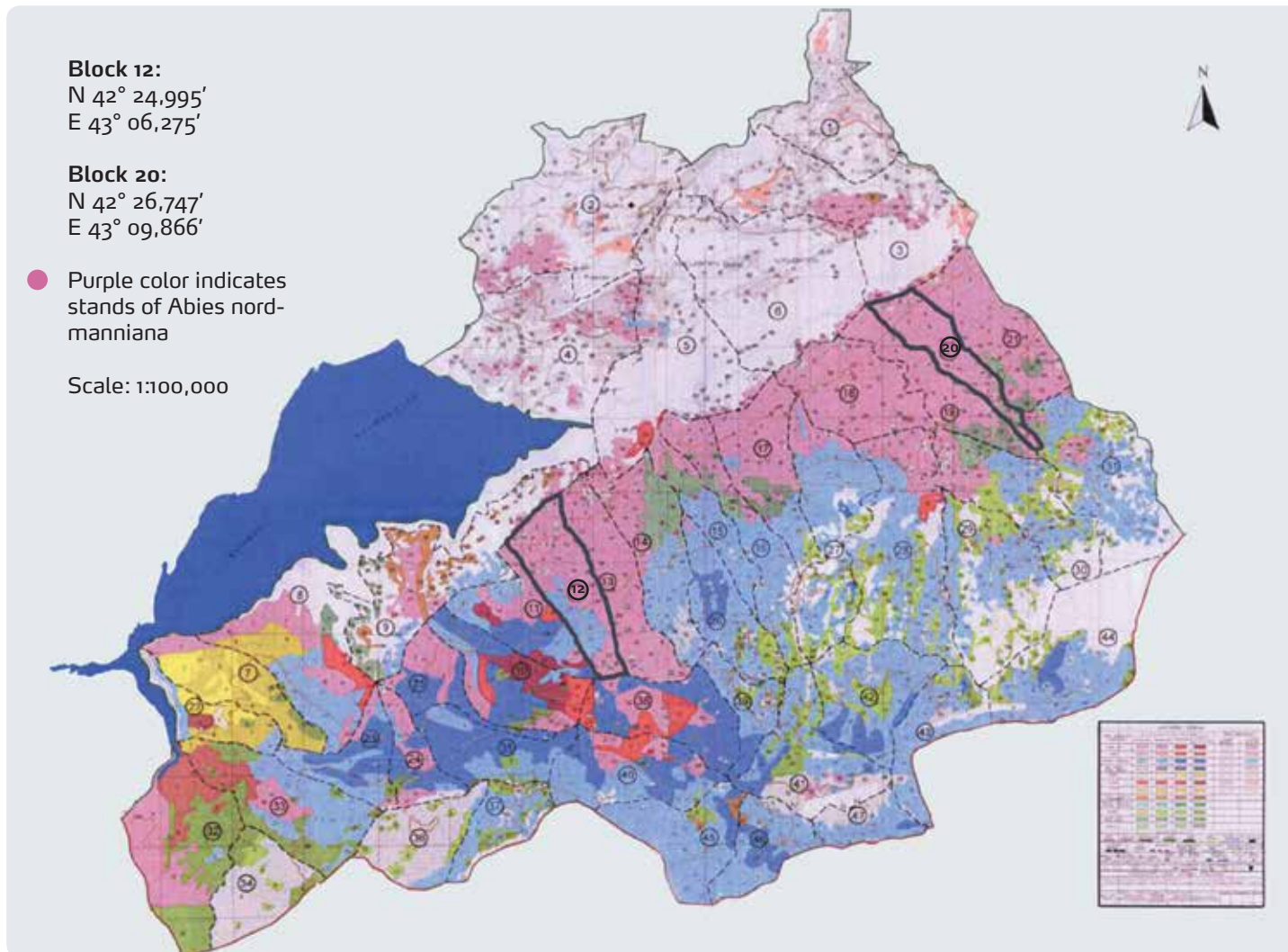
As in previous years, HedeDanmark a/s, Seed has chosen to send an experienced controller from Denmark to ensure high physical quality and maximum guarantee of origin during the collection period.

Being one of a few players in the market, we have once again chosen to take home whole cones and purify the seed using modern cleaning equipment, ensuring higher quality and better germination.



Cone setting in block 12, 2013

## Ambrolauri, Tlugi, Georgia



The exact collection areas shown for each block in 2013.

In 2013, HedeDanmark a/s, Seed harvested at an altitude of 1,250-1,500 meters above sea level.

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